



Lake County Dragon Boat Club
“Commitment in Motion”

Dear Local Organization,

My name is Grace Genetia, and I am President of the Lake County Dragon Boat Club (LCDBC). If you’ve ever been on Lake Dora or Lake Harris, you might have seen us race past you! We are reaching out to you with a unique and exciting opportunity that aligns with our shared commitment to community involvement and support.

LCDBC is thrilled to announce that we are hosting a charity dragon boat festival at Ski Beach Park 201 E. Dixie Ave. in Leesburg Florida on Saturday, May 18, 2024, with all proceeds dedicated to covering the expenses associated with participating in the 2024 International Dragon Boat Federation Club Crew World Championship in Ravenna, Italy, as well as supporting various local charities. To ensure the success of this significant event, we are seeking sponsorship from community leaders and organizations like yours.

Your generous support is crucial to the success of our charity dragon boat festival, and we believe that your organization would greatly benefit from being part of this extraordinary and fun-filled experience. With an expected attendance of over 400 racers and untold number of spectators and festival goers, sponsoring this event provides an excellent platform for promoting your business to a diverse and engaged audience.

Enclosed with this letter is a detailed page outlining the available sponsorship opportunities for your organization. You have the flexibility to choose the level of support that best aligns with your business goals. Sponsorship benefits include prominent features in print and social media, as well as merchandising opportunities, ensuring your brand receives maximum exposure.

It is important to note that LCDBC is a federally recognized 501(c)3 not-for-profit organization. As such, your contribution is 100% tax-deductible, and your support will directly impact the success of our mission to promote the healthy benefits of competitive dragon boat racing.

Sponsorship levels start at \$250 for a Supporter and extend to the Title sponsor level. We invite you to join us at the waterfront on festival day to witness the positive impact of your generosity. Just imagine your logo shining bright! Additionally, we welcome any suggestions you may have for alternative ways to participate and further enhance your involvement in our community-wide event.

Thank you for considering our proposal. We sincerely hope you will choose to be a part of this experience. We believe that your generosity and community spirit could play a pivotal role in making our charity dragon boat festival a triumph. Your support is not just an investment in an event; it is an investment in the well-being and vibrancy of our community.

For further details or to discuss this opportunity in more detail, please feel free to contact me at 352-455-0029.

Sincerely,

Grace Genetia
President
Lake County Dragon Boat Club



Who We Are

The Lake County Dragon Boat Club Inc. (LCDBC) is a collective of diverse individuals, each bringing a unique blend of experiences and backgrounds to our team. From different ages and walks of life, our members have converged with a shared commitment to excellence, both on and off the water. Our individual journeys intersect, creating a unified force known as Wun Fun Cru. What binds us together is not only our competitive drive but also a pervasive spirit of enjoyment.

Wun Fun Cru made a significant mark in August 2023 by medaling at the Club Crew National Championship. By doing so, we secured a coveted spot to represent not only Central Florida but also the USA at the Club Crew World Championship in Ravenna, Italy. This achievement stands as a testament to our team's unwavering dedication and passion for excellence.

As a 501(c)3 not-for-profit organization, LCDBC was conceived with a dual purpose. Firstly, we aim to promote the health benefits of dragon boating, fostering an environment where individuals can thrive physically and mentally. Secondly, we are deeply committed to making meaningful contributions to charities, both within our local community and in regions where we participate in dragon boat racing festivals.

What We Are About

At the core of LCDBC is the fundamental principle of providing broad access to dragon boating as both a recreational and competitive sport. Our mission is to instill the ideals and values of dragon boat paddling, creating an inclusive environment where athletes collaborate to achieve shared objectives.

Beyond paddling, our club leverages its competitive drive and spirited energy to support various charitable organizations. Every event we participate in serves as an opportunity to contribute to a local charity or a non-profit organization, with fees being directed toward specific local causes. Supporting the Lake County Dragon Boat Club Inc. is not merely about helping a team paddle to victory; it's about collectively improving our community. We firmly believe that if everyone lends a little help, together we can make a significant impact.

Remember, our journey is not just about winning races; it's about paddling together toward a better, more supportive community for all.



Become a Lake County Dragon Boat Sponsor!

The Lake County Dragon Boat Club would like to extend to you an invitation to consider playing a significant role as a sponsor for our upcoming charity dragon boat festival located at Ski Beach Park 201 E. Dixie Ave. Leesburg Florida on Saturday, May 18, 2024.

The festival, a cornerstone of our community, brings together paddlers, spectators, and local organizations to celebrate the spirit of Lake County. Your company can be right at the heart of it, contributing to the health and vitality of our awesome community. We believe that your organization could play a pivotal role in making this event not only successful but also a memorable experience for all involved.

Our sponsorship levels range from \$250 to \$1,000 or more, each offering unique opportunities for your business to gain exposure among the diverse audience of the festival. Being a supporter means more than just contributing financially; it's about forging a connection with our community. Your support would not only contribute to the financial foundation of the Lake County Dragon Boat Club but also align your organization with a positive and community-centric event.

Outlined below are the primary sponsorship levels and associated benefits:

Supporter \$250

- Logo placement on 50 festival volunteer shirts
- Sponsor recognition at the Festival
- Inclusion of logo or name in a full-color 'Thank You' banner featured at the festival

Banner Sponsor \$500

- All features of the Supporter level
- Linked logo on our official website
- Display of a prominent 6'x2' feather banner at the festival
- One social media post to be seen by an estimated audience of 3000+

Principal Sponsor \$1000+

- All benefits outlined in the previous tiers, extended over a duration of 2 years

We understand the importance of strategic partnerships and would welcome the opportunity to discuss how your organization can be intricately woven into the fabric of this festival. We would be delighted to arrange a meeting at your convenience to discuss this opportunity further. Please feel free to contact our LCDBC President, Grace Genetia at 352-455-0029.

Thank you for considering our invitation. We look forward to the possibility of your company becoming a valued partner in the success of our charity dragon boat festival.

FOR IMMEDIATE RELEASE



Contact Info:

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Email: info@godragonboat.org

Release Date:
2/1/2024

LOCAL TEAM MAKES A SPLASH: LAKE COUNTY DRAGON BOAT CLUB QUALIFIES FOR DRAGON BOAT WORLD CHAMPIONSHIP!

Central Florida's very own Lake County Dragon Boat Club (aka Wun Fun Cru) has punched its ticket to the International Dragon Boat Federation Club Crew World Championship in Italy, set for summer 2024. The team clinched third place in the nail-biting national qualifiers last year and has now officially secured the honor of representing the United States on the international stage. Hundreds of teams from across the United States competed in the 2023 National Club Crew Championship, with three teams from each division qualifying for the World Championship. This marks a historic moment as LCDBC makes its debut appearance at the Club Crew World Championship.

WHAT IS DRAGON BOAT RACING?

For the uninitiated, dragon boat racing is not your average leisurely paddle. Picture twenty paddlers, a steersperson, and a drummer, all racing a 44-foot-long canoe adorned with the head and tail of a dragon. It's like a waterborne carnival, but with a hefty dose of competition. Originating in China, this sport demands technique, endurance, precision timing, and top-tier teamwork. Wun Fun Cru is stepping up to showcase their skills on the world stage.

HOW DID THEY GET HERE?

The 2023 National Club Crew Championship was no walk in the park. Three intense events – 200-meter and 500-meter sprints, and a grueling 2000-meter endurance race – tested the mettle of teams from across the United States. Wun Fun Cru faced stiff competition, unique challenges, and even a bit of boat-on-boat contact in the 2000-meter event. In a race that's already becoming legendary within the club, they managed to fend off a spirited challenge in the last few hundred meters of the 2000-meter race. With podium finishes in all three events, Wun Fun Cru secured their place on the international stage in Italy.

JOIN LAKE COUNTY DRAGON BOAT CLUB: SPONSORS AND PADDLERS WANTED!

Representing the USA on the global stage is no small feat, and LCDBC is on the lookout for new sponsors and paddlers to join the adventure. The team, affectionately known as "Wun Fun Cru," practices

on Lake Dora. If you've ever dreamed of dragon boating, now's your chance. Practices begin at the scenic Lakeside Inn in downtown Mt Dora. at 6 PM on Tuesdays and Thursdays, and 9 AM on Saturdays, weather permitting. Whether you're in your 20s or your 70s, Wun Fun Cru welcomes you. Sign up on Meetup.com by searching for Lake County Dragon Boat.

If your business is ready to make waves, consider sponsoring the 2024 season. Different sponsorship levels come with various promotional perks. It is important to note that LCDBC is a federally recognized 501(c)(3) not-for-profit organization. As such, your contribution is 100% tax-deductible, and your support will directly impact the success of our mission to promote the healthy benefits of competitive dragon boat racing. Reach out to info@godragonboat.org for more info.